NFT Vision Hack

Proxy Plot

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Introduction

Proxy Plot is a team of 2 women artists and Designers. Shreya and Priyanka who live in Chennai, India. Priyanka comes from Architecture background in her Bachelors and MFA from Savannah College of Art and Design(SCAD), Atlanta. Shreya did her BVA from Stella Maris College and her MFA from Srishti Institute of Art, Design and Technology, Bangalore.

They both know Final Cut Pro, iMovie, Illustrator, Photoshop, Auto Cad, Sketch book, zbrush, procreate and Rhino.

For both of them, the NFT space is a guide to their concept and they see a possibility to make the Scalable Art Project not just for the love or art but also for the possibilities it has to create a difference. Especially with the technology and innovation taking over, it is important to bring larger concern to this platform for starters.

NFT Vision Hack

Track of choice

A Scalable NFT Art Project

Project - Proxiverse

Vast number of plants and animals have gone through a decline due to human activities. Everywhere encroaching development - deteriorating natural environment being one of the causes.
Humanity has always been all about moving towards a utopian world. Invention and discovery of new ways of life has always stemmed from the curious nature of mankind. In this race to innovation and making the world an ideal place to live, we have neglected an essential part of our world being; nature. As we progress, there has been a constant decline in every facet of nature. The natural habitat is quickly deteriorating. This has already added to the imbalance in the natural order. The health of the ecosystem on which we and other species depend is deteriorating more rapidly than ever. We believe in bringing this issue to light and creating a stronger sense of responsibility among this current generation. What better way to do that than to bring this situation to the current happening platform where the world seems to be today.
Our project focuses on the decline of the animal kingdom where most of these species are either extinct, near extinction, endangered, vulnerable, or threatened. We hope to bring in a sense of responsibility and urge viewers to care more for our current surroundings and preserve animals that are still existing today.
This project is a narrative of two realities. We want to create an alternate reality where these animals are not referred to as dead but have taken up an ethereal existence in a transcendent reality and are undergoing a social and free existence there. The individual who buys each token in this scenario would be referred to as a traveller in this reality. The animal purchased becomes the companion of the traveller. The viewer/ traveller would travel from his current reality into this alternate reality called as reality Z (ie.Zoology-study of animals) and this would be his journey through the project as he goes about acquiring companions, hence creating a sense of thrill and surprise in this NFT project which makes it unique in its character and ultimately helps in preserving and conserving animal life. In today's world humans have always considered themselves to have claimed ownership to everything else around and because of this we don't want to use terms that are human centric so we want to call the collectables/tokens - curios.

Project

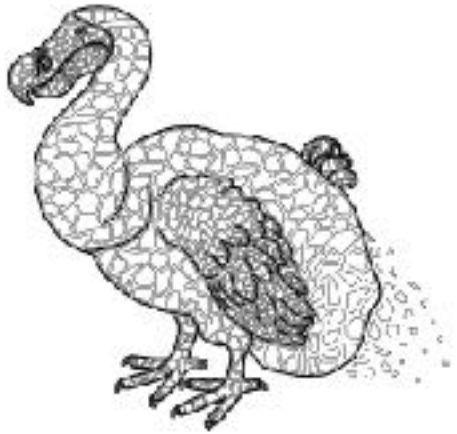
The growth in technology and nature have always run parallel to each other and for the past decade we have tried to create awareness on a natural platform but there hasn't been much of a result. Hence, we believe the solution might lie in bringing nature into the technology, in order to save it.. The NFT platform that is burgeoning in the present times would be the best way to bring about this story and work towards making a difference where it matters.

There are going to be 5 categories in the collectables.
1. Extinct 2. Vulnerable 3. Endangered 4. Critically endangered 5. Threatened

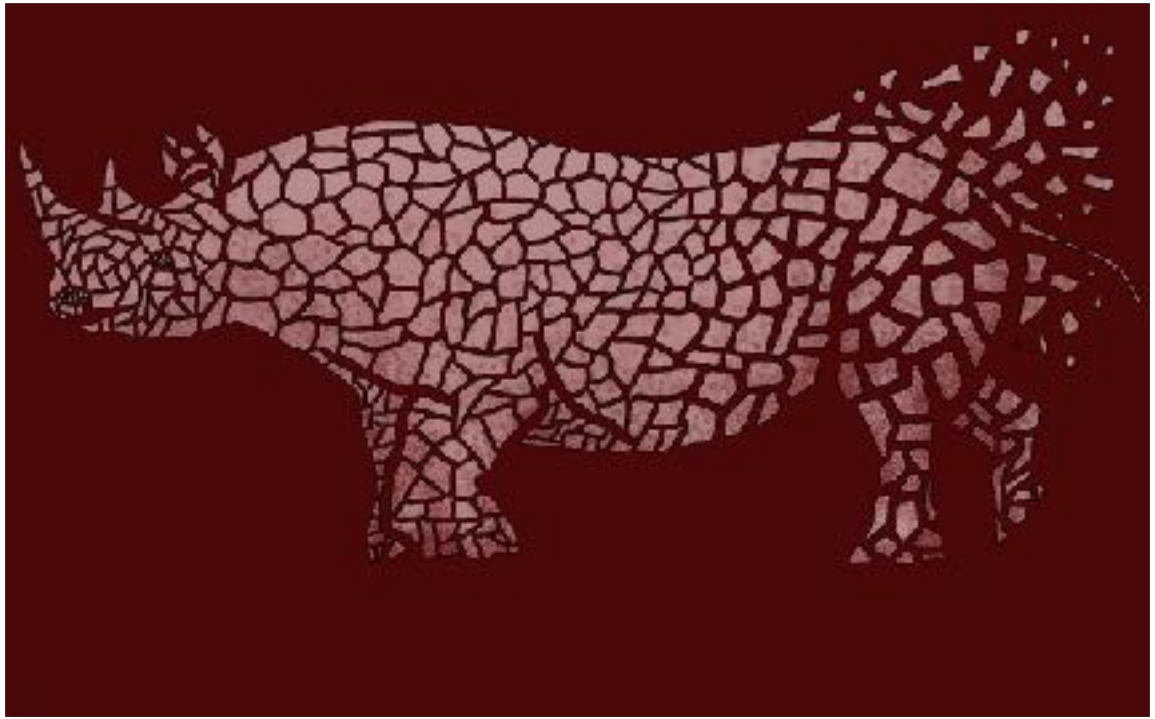
Once the viewer purchases one from each category the traveller receives one surprise box containing an animal from the rare extinct category. The main aim of this project is to create a sense of accomplishment for the traveller and save the animal kingdom in the process by providing the much needed revenue and creating a stronger awareness among the population today. Every token/curios that are not bought/sold are referred to as 'In danger', and these help in creating a sense of urgency and importance on said category.

Funds:
We aim to donate 40% of the funds that we collect from each sale of an animal to the conservation of that particular animal.

Sketches



Sketches



Technology & Tech Stack

These designs will be created on procreate and will be edited further into GIFs as an end result. We have collaborated with a technical person who knows UI/UX to develop the website.

Scalability

The project is currently looking at land animals to start with but will also cover sea creatures, birds and other species while it grows. The factor of using Gifs as final art pieces is to bring in the movement and life onto the picture.