

# NFT Vision Hack

## Punk Du Jour

A scalable NFT Art Project

POWERED BY



SUPPORTED BY



GIBRALTAR FINANCE  
HM Government of Gibraltar



# Introduction



Willem Wyndham

[@willemneal](#), [linkedin](#)

Smart Contract Development



Jordan Gray

[@starpause](#), [linkedin](#)

PM, Art Curation & Scripting



Ross Gates

[@rossegates](#), [linkedin](#)

Growth Hacking, Front End

# Project

Punk Du Jour (PDJ) is a meta approach to scalable NFT. It's a repo which can be cloned by any team to quickly spin up a generative avatar project on NEAR Protocol.

# Technology & Tech Stack

PDJ combines the following components:

Artwork Generation Script - Python, Unity (Soon)

Front End Site - ReactJS

Smart Contracts - Rust

# Scalability

The solid tech stack provided by PDJ will enable countless artists to launch their own generative avatar projects.

The PDJ team will provide growth hacking and marketing guidance to ensure each project is a success.

The first six artists are already lined up with a release schedule into 2022.

# Documentation

See our [Full Deck](#) for details on the technology, artists, and marketing campaigns that will be leveraged for a series of generative avatar launches!